

STATE EMPLOYEES CHARITABLE GIVING CAMPAIGN

ADVISORY COUNCIL MEETING

Wednesday January 15, 2014 3:30PM

75 East Lyndale

1. Greeting/Call to Order.
2. Review minutes from November 20, 2013 meeting.
3. Review meeting agenda and advisory committee members' schedules for the upcoming meetings.
4. Fiscal Agent Report - Alison and Brian -
5. Program Contractor's Report – Alison
6. Chairman's Report – Jack –
7. D of A Liaison's Report – Helen
8. Public Comment – members of the public
9. Other Business/Adjourn

STATE EMPLOYEES' CHARITABLE GIVING CAMPAIGN

ADVISORY COUNCIL MEETING

Wednesday, November 20, 2013, 3:30 p.m.

555 Fuller

1. **Greeting/Call to Order.** Chairman Jack Lynch called the meeting to order at 3:30 p.m. Members present: Jack Lynch, Mary Wright, Gloria Soja, Bill Crane, Kathy Miller, Dave Paton, Kirsten Wrzesinski, Rob Mayer and Marie Matthews. Members excused: Marcia

Armstrong, Matt Dale and Gary Owen. Contractors present: Beki Brandborg, Brian Johnson and Alison Munson. Staff present: Helen Betts.

2. **Review Minutes of October 16, 2013, Meeting.** Paton moved, seconded by Crane, to approve the minutes. The motion passed.
3. **Review Meeting Agenda and Advisory Council's Schedules for Upcoming Meetings.** The next meetings are scheduled for December 6 (Capitol Rotunda), January 15 and February 19.
4. **Fiscal Agent Report.** Johnson presented the revenue and expense reports previously e-mailed to the Council. After discussion, Matthews moved, seconded by Soja, to accept the reports. The motion passed. Lynch appointed Johnson, Crane and the new Council chair, when selected, to serve on the budget committee for next year.
5. **Program Contractor's Report.** Brandborg reported that the debrief survey was sent to Campaign volunteers last Monday, and she has received 20 responses already. The survey requested the names of the people in each department responsible for putting in place the Campaign pop-ups so that they can be invited to the December 6 celebration and recognized. Feedback has been very positive for the pop-ups as well as the paperless Campaign. Many departments improved in participation and dollars donated, with the biggest improvement coming from DPHHS. Arrangements are in place for the December 6 celebration, with the Helena Youth Choir and the Lieutenant Governor invited. Brandborg will tabulate the survey results for the Council.
6. **Chairman's Report.** Lynch discussed his and Brandborg's resignations from the Council and committed to remain Chairman until his successor is in place. He also announced that Wright will be retiring soon, but also will remain on the Council until her successor is in place. They will help UWLLC with the transition to their new role as Program Contractor. Lynch noted that the Campaign went green (paperless) and still exceeded last year's total by over \$21,000. In addition, the Campaign has surpassed \$6 million in cumulative donations. The results are the highest since 2010. Ninety-six percent of pledges were made using Click and Give.
7. **D of A Liaison's Report.** There was no report.
8. **Campaign "Go Green" Report.** Crane reported that the .pdf of the Campaign brochure was viewed on Click and Give 861 times, and the pledge card was viewed 325 times.
9. **Public Comment.** There was no public comment. Johnson took the opportunity to comment of UWLCC's rationale for taking over as Program Contractor.
10. **Other Business/Adjourn.** There was no other business. Lynch adjourned the meeting at 4:05 p.m.