

**STATE EMPLOYEES' CHARITABLE GIVING CAMPAIGN
ADVISORY COUNCIL MEETING
WEDNESDAY, NOVEMBER 14, 2012, MEETING
555 FULLER**

- 1. Greeting/Call to Order.** Chairman Jack Lynch called the meeting to order at 3:34 p.m. Members present: Kathy Miller, Gloria Soja, Matt Dale, Marcia Armstrong, Dave Paton, Rob Mayer, Kirsten Wrzesinski, Tim McCauley, Beki Brandborg. Members excused: Mary Wright, Bill Crane, Gary Owen, Marie Matthews. Staff present: Helen Betts.
- 2. Review of Minutes from October 17, 2012, Meeting.** Dale moved, seconded by Brandborg, to approve the minutes as amended. The motion passed.
- 3. Review Meeting Agenda and Advisory Council Members' Schedules for the Upcoming Meetings.** The next meetings will be on Dec. 7 (campaign-end party at the Rotunda) and Jan. 16 and Feb 20, 2013.
- 4. Fiscal Agent Report.** There was no fiscal agent report.
- 5. Program Contractor Report.** Brandborg reported on work to finalize prizes for Dec. 7 Rotunda presentation. Program volunteer surveys being distributed.
- 6. Chairman's Report.** Lynch led a discussion of how to interest younger state employees and how to increase the overall percentage of employee donors were discussed. Ideas put forward were: to assemble focus groups of younger state employees; print more paper Giving Guides; increase social media.
- 7. D of A Liaison's Report.** Betts was asked by council to try and get DOA director Kelly to attend the Rotunda wrap-up so Kelly could receive recognition for her support of the SECGC. A similar recognition to be accorded to Lt. Gov John Bohlinger.
- 8. Public Comment.** There was no public comment.
- 9. Other Business/Adjourn.** Lynch adjourned the meeting at 4:20 p.m.